Progress Report (1st September to 30 November 2020)

Embroidery training cum production centre Kadhan District Badin



Indigenous and traditional embroidery of Sindh has been practiced in rural areas of Sindh and is deeply rooted in the cultural heritage of Sindh. Embroiderer communities have their own, unique style of embroidery, different motifs, patterns that give them a visual identity. These craftswomen have been stitching their own garments and decorating them with surface ornamentation for centuries and have mastered the skills of colour and compositions. Traditionally, these embroideries were largely meant for personal use and dowry or gifts.

Kadhan is a small town at a distance of approx: 135 kilometres from district Hyderabad in the south-east of river Indus. Main caste and tribes living here are Jutt, meghwar, Khuwaja Mallah, Notiyar, Khaskheli, Chandio, Junejo.

Meghawar community who are mainly resident of Tharparkar and Badin districts are the main practitioners and producers of these indigenous embroideries. SITCO patronized this unique hand embroidery work so as to keep this indigenous practice alive and bring a variety of products in urban markets.

About Embroidery Training Cum Production Centre:

SITCO established home-based embroidery training cum production centre in Kadhan to revive the old age stitches of the indigenous community. The centre enrolled 20 craftswomen who are working under the supervision of Master craftswomen. They are producing and replicating the traditional and indigenous embroidery designs. The main stitches practiced include Kacho, Pakko, Mukko, kharak, Kambiri, Hakim and hurmitch. Taking references of old age indigenous embroidery designs from the museum collection of SITCO's archives'. SITCO procure material accordingly, trace the given designs with colour scheme and supervise craftswomen to produce embroidery surfaces with quality assurance. Product development team at SITCO than convert the surfaces into the marketable products. A new range of products includes bags, clutches, cushions, chaddars and shirts bring out from this centre and are available at SITCO display centre. A total of 325 embroidery surfaces were produced. The centre is fully supported by SITCO, bearing rent, instructor salary, trainee stipend and other operational cost.

SITCO facilitate the artisans to participate in various exhibition arranged by SITCO and provides an opportunity to artisans to participate in other exhibitions throughout Pakistan.











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Progress Report:

The impacts of Covid-19 pandemic & lockdown on the livelihoods of artisans in general & women in particular raised severe concerns. SITCO continued supporting embroidery training centre established in Kadhan amid post covid situation. Center resumed its activities from 1ST September 2020 for an approved extension period. The 2nd phase with the same group/batch of artisans continued for the period of 3 months that was from September to November 2020.

In this phase artisan produced the replica pieces of indigenous embroideries. Took reference from SITCO textile archives'/books, design team procured raw material and traced the given design on the fabric and distributed to the artisan.

Work plan Sept – Nov 2020

S: No	Reference Image	Produced	Product info	Quan tity	Duration	Remarks
1			Bridegroom scarf Bokani	20 pcs	1.5 month	Each artisan produced the complete sample and stocked at the centre

2			Wedding shawl Maleer Diplo Tharparkar	5 pcs Four wom en on 1 piece	2.5 month	still in process (incompl ete)
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The shawl has ample embroidery & needs more time to complete. Artisans schedule of engagement is stretched to complete the task in given time as to maintain the quality of stitches. Comparing the amount of work in one shawl/maleer is equals to 4 thari gujj.

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